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Crummer Graduate School of Business Minutes and
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Faculty Minutes and Reports

1-16-2004

Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, January 16, 2004

Crummer Graduate School of Business Faculty
Rollins College

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Roy E. Crummer Graduate School of Business At Rollins College
Faculty Meeting - Room 107
Monday, January 16, 2004
1:30 pm – 3:00 pm

Crummer Faculty & Staff Present:

Craig McAllaster, John Cascio, Ted Veit, J. Clay Singleton, Ted Herbert, Michael Cipollaro, Jim Higgins, Keith Whittingham, Greg W. Marshall, Barry Render, Jane Reimers, Ed Moses, Steve Gauthier, Jennifer Devitt, Charles Brandon, Ilan Alon, Jim Johnson, Mark Johnston, Craig Domeck, Pamela Peters, Michael Bowers, Sam Certo, Jim Gilbert. Guests: Patricia Lancaster-Provost, Sharon Carrier

Welcome.....Craig McAllaster

Approval of Minutes.....Craig McAllaster
Minutes from December 1, 2003 Faculty Meeting were accepted

SAC – Quality Enhancement Plan.....Patricia Lancaster
Sharon Carrier

SACS Reaccreditation Process – the SACS review team will visit Rollins on March 2005. The purpose of their visit will be to access Rollins Quality Enhancement Plan. There are two aspects of the SACS review: the Compliance portion which should document ongoing improvements/changes in academia and overall development of citizenship programs at Rollins College and the QEP, which will focus on the selected theme or target area for the future development of Crummer, at Rollins College. They will look at our selected goals as they compare with our mission statement. The complied report must be 100 pages: 75 text, and 25 appendices. An executive summary must be submitted in August 2004. The QEP committee will be an institutional wide representation of Rollins College. Once the focus of the QEP is determined that focus will also determine who should be a part of the committee. The QEP must have a heavy focus on the support of student learning. *(for more details refer to your handouts: Potential Topics for the QEP required by SACS, Accreditation Leadership Team's Schedule for QEP – SACS, and The QEP: Q&A. If you do not have a copy of these handouts please see Shawn.)*

- Suggested themes for the QEP:
1. academic excellence: strong Rollins concerns
 2. responsible citizenship and ethical leadership
 3. internationalization

Presentation to Pamela Peters.....Craig McAllaster

Pamela Peters has been the Executive Director for PNLC and is moving on to become the new Executive Director for Florida Philanthropic Network. A cake was presented to her.

Search Committee Reports

Finance.....Ted Veit

Position: Professor to teach Mergers & Acquisitions/Int'l. Finance plus core courses. We have received sixty-four applicants, have narrowed down to seven candidates; will try to narrow selection down to two or three. The interview process should begin about mid February. We want the faculty to be available to meet with them and there will be a luncheon.

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Marketing.....Mark Johnston

Position: Professor of Marketing: the ad appeared in Marketing News mid January. We received very good vitas. The issue of diversification is strong and there is a pool of candidates. Finding a person that has both marketing and entrepreneurship in their background is difficult.

Center Reports

Entrepreneurship.....Michael Cipollaro

We've had a good second speaker series. We distributed the first issue of the News Letter. A Spring event is now being planned. The theme is "Devising Sustainable Growth Strategies". This event will take place May 14, 2004 in the Bush Auditorium. The keynote speaker will hopefully be the President/Chairman of Starbucks. We have 20 Board seats and four seats are vacant.

Leadership.....John Cascio

Leadership is planning six events for this semester: a Leadership Symposium – Feb. 11th; Leadership & Etiquette – Feb. 17th, speakers will be Marylee McHee & Craig from John Craig on the Ave., and Susan Johnson from Bellas; Feb. 19th, the Dean's Lecture series; Women in Leadership either March 8th or 31st; International Ethics discussion on The American Way – debate. Leadership is working on how they will use the three test measurement systems (Myers Briggs, Higgins/Certo, and EQ), to gage students leadership aptitude and/or abilities. The test will be taken before orientation. Leadership is now fundraising.

EAMBA Core Report.....Ted Herbert

The core faculty reorganized to address issues pertaining to the administration of tests and assignments. They readdress the issue concerning redundant coverage of materials and well as having a well-rounded curriculum. The issue of what is the purpose of the project period was discussed and it was determined that guidance is needed in particular to first year students. The project period has been thought to be a vacation period. Students will be informed during orientation as to what is expected of them during the project period.

Excel Skill Assessment.....J. Clay Singleton

The Excel pre-test was administered to students before attending orientation. The results were: beginners – 91%, intermediate – 65%, advanced – 61%. The results from the post-test, beginners did better but the intermediate and advanced scores dropped considerably. This testing helped students to know where they stood with their Excel skills and how it could possibly affect their progress with their curriculum. Anyone interested in taking the pre-test please see J. Clay Singleton.

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Curriculum Committee.....Ed Moses

Ed presented a copy of the revisions made to the old Goals and Strategic Initiatives. A motion was made to except these revisions. The motion was seconded and a discussion ensued. Jim raised a concern with initiative #7. Jim offered to amend items #5 and #7 and send the revisions to Ed. Barry was concerned with the term “management science” in initiative #1e. 1e was amended to reflect management science as an inclusion into the overall curriculum and not as a course taught at Crummer. Ed will take all suggested amendments to the Curriculum Committee and send the faculty a new copy of the goals and objectives.

Other Issues.....Craig McAllaster

Ethics Statement – Anne introduced a copy of the Ethics Statement that she had Crummer students sign. Barry suggested that the Faculty sign it as well.

Please remember to lock all office doors. There is a committee being formed by the students to develop a student code of ethics.

More Presidential candidates will be interview the next week.

Adjournment.....Craig McAllaster

Meeting Adjourned by 3:00 pm